



Morgan's Rascal

ABOUT MORGAN MANDEL

FEBRUARY 20, 2008

VOLUME 1, NUMBER 4 - 5 PAGES

EVENTS

Featuring Girl of My Dreams

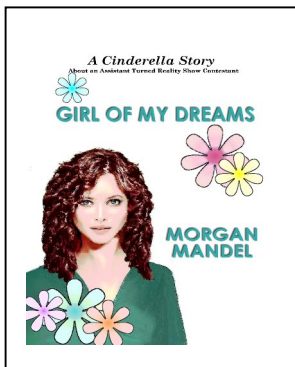
SAT, Feb. 23, 2008,
12-3pm Book Signing –
Barnes & Noble
13 W. Rand Rd.
Arlington Hts,IL

SAT, April 26, 2008
Chicago Spring Fling
The Hyatt, Deerfield,IL
Panel – *Ins & Outs of
Small Presses* and
Book Signing

WED, April 30, 2008,
6:30 – 8:30pm
Inside Writing &
Publishing
Back to Basics –
Panel & Signing
Fremont Public Library
1170 N. Midlothian Rd.
Mundelein, IL

SAT, July 26, 2008, 11-2
Book Signing
Book World
522 Oneida St.
Minocqua, WI

WELCOME to my newsletter, **ABOUT MORGAN MANDEL**, where I share my writing life, with some useful and fun tidbits thrown in.



As a Valentine's Day present, my romantic comedy, *Girl of My Dreams*, received a marvelous review. George Thompson of PopSyndicate.Com said, "Girl" is full of frills and laughs galore from beginning to end... Ms. Mandel knows how to bring flat images on paper to life by giving each of them something to do with the story she is weaving and does it quite well."

Here's the link for the entire review:

http://www.popsyndicate.com/site/story/girl_of_my_dreams

I've been busy doing guest blogs. My next stint is an Author Spotlight the week of Feb 25 at www.Longandshortreviews.com. I invite you to stop by one of the five days and leave a comment so I know I'm not alone out there.

To follow Jillian's progress in the reality show, I held a book launch party featuring a Hawaiian theme, with optional Hawaiian attire. Tiki lights, drink umbrellas, other fun Hawaiian deco, plus a raffle, took our minds off the frigid outdoors.

I was happy to autograph many copies of *GIRL OF MY DREAMS*, as well as copies of my first release, *TWO WRONGS*. Photos below.

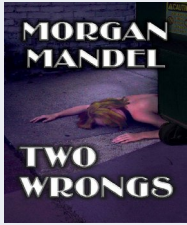


Morgan & Hubby, Paul



RWA Buddy, Deb Rittle, with Morgan

MORE GOOD STUFF AHEAD – INCLUDING SEO TIPS



TWO WRONGS
By Morgan Mandel

ORDER AT:

<http://www.hardshell.com>

(In print & ebook)

<http://amazon.com>

(In print & Kindle)

<http://fictionwise.com>

By Order at Bookstores

**LOOK TO THE
RIGHT IN THE
MAIN SECTION TO
ORDER GIRL OF
MY DREAMS**

**MORGAN WILL BE
AUTOGRAPHING
TWO WRONGS AT
A MYSTERY
AUTHORS BOOK
SIGNING ON SAT,
APRIL 5, 2008,
FROM 12-3PM AT
BARNES & NOBLE,
13 W. RAND RD,
ARLINGTON HTS,
IL – STOP IN AND
SAY HELLO.**



Into The Spirit-Al & Rosemary Braun



Gathering With family at the book launch

I GIVE YOU THE STAR OF THE BOOK LAUNCH PARTY - GIRL OF MY DREAMS – available at:

The Publisher, Hard Shell Word Factory, at

<http://www.hardshell.com> - in print & ebooks

<http://www.amazon.com> - in print & Kindle

<http://www.fictionwise.com> - ebook

<http://allromanceebooks.com> - ebook

BY ORDER AT BOOKSTORES

Print ISBN#978-0-7599-4701-6

E-book ISBN#978-0-7599-4700-9

Publisher: Hard Shell Word Factory

Cover art by Mary Z. Wolf

WHAT'S IT ABOUT? To save a dying studio, straitlaced assistant, Jillian turns vamp on a reality show. It looks like she may win the millionaire. One catch - he's not the one she loves. Can money change her mind?

STILL AVAILABLE: *TWO WRONGS* By Morgan Mandel, a tale of vengeance and the healing power of love voted #4 of Best Books for 2007 by Reviewer, George Thompson, at Pop Syndicate.Com To Order *TWO WRONGS*, see second page in the left column.

DON'T MISS THE SPOTLIGHT PAGE NEXT – WEBSITE DESIGNER & DIVA, DIANE WHIDDON-BROWN OF

<http://www.novelwebsitedesign.com> REVEALS SEARCH ENGINE
OPTIMIZATION TIPS

By the way, Diane creates animated banner ads for \$25.00 each. She designed my *Girl of My Dreams* banner and Book Place banner on my main website page at www.morganmandel.com. She also does book trailers, website design and much more. Contact info on next page.

Some of Diane's Website creations can be found at the following sites:

<http://www.libbymckinmer.com>

<http://www.chicagonorthrwa.org>

<http://margaretwatson.com>

<http://www.saradaniel.com>

SPOTLIGHT: AND NOW, WHAT YOU'VE BEEN WAITING FOR – DIANE WHIDDON-BROWN of www.NovelWebsiteDesign.Com – ABOUT SEO

What is SEO?

SEO stands for Search Engine Optimization and refers to the art and science of trying to get your website as high as possible in search engine results.

Why do I need it?

Because it can be more effective advertising than a huge banner ad, or even a full-page add in the RWR. Moreover, if you have poor SEO and someone is trying to find you, the inability to find you could be crippling to your publicity.

Unfortunately, a lot of people think that SEO is just something for their web designer to worry about. What they don't know is that they have a lot more control over their website's SEO than they might think.

What influences your site's SEO:

- 1) How many people visit your site
- 2) On page optimization – everything that's done within the pages of your site, including the content that you write
- 3) Off page optimization – how the rest of the web reacts to your site. Do other people link to you? Are the sites that link to you relevant to you and your business?

What you can do about it:

SEO isn't just for techies. Because you control the content of your site, you have a huge opportunity to affect your website's SEO. What's more, if you're a writer, you have a distinct advantage. Read my first quarterly newsletter, **Novel News**, to find out more about what you can do to improve your website's SEO, and read some other tips on how to make your writing (and technology) life easier.

The link to Diane's newsletter is:

http://www.novelwebsitedesign.com/newsletter/newsletter_web_winter2008.shtml

Contact information:

Diane Whiddon-Brown
Designer and Webdiva
Novel Website Design
312-927-7051

e-mail: diane@novelwebsitedesign.com

website: <http://www.novelwebsitedesign.com>

BEFORE YOU RUSH OVER TO DIANE'S NEWSLETTER TO READ MORE ABOUT SEO, CHECK THE PHOTOS ON THE NEXT PAGE FROM LOVE IS MURDER.COM AND INFO. ABOUT THE UPCOMING CHICAGO SPRING FLING CONFERENCE.

CONFERENCES

<http://ChicagoSpringFling.com>

Chicago Spring Fling
April 25- 26, 2008

<http://www.rwanational.org>

RWA National Conference
July 30-August 2, 2008

<http://www.charmedtodeath.com>

Bouchercon
Oct. 9 - 12, 2008

ORGANIZATIONS

<http://Chicagonorthrwa.org>

<http://Rwanational.org>

<http://www.epicauthors.com>

(Electronically published
Internet Connection)

<http://www.mwamidwest.org>

<http://www.sistersincrime.org>

CATCH MORGAN AT:

Morgan's Website:

www.morganmandel.com

Morgan's Network:

<http://bookplace.ning.com>

MySpace:

<http://myspace.com/morganmandel>

MORGAN MANDEL AT FRIDAY, FEB 1, BOOK SIGNING WITH TESS GERRITSEN



MORGAN MANDEL WITH FELLOW PROMOTION PANELIST, BARRY EISLER



MORGAN MANDEL WITH FELLOW MYSTERY TURTLES BLOGGER, MARILYN MEREDITH - <http://mysteryturtles.blogspot.com>



NEW RELEASES:

Girl of My Dreams

By Morgan Mandel

www.morganmandel.com

City of the Absent

By Robert W. Walker

www.Robertwwalkerbooks.com

Heat of the Moment

Benefit Anthology featuring
Acme Authors Link bloggers,
Margot Justes, Norm Cowie
And others

www.mjustes.com

www.normcowie.com

State of the Onion

By Julie Hyzy

www.juliehyzy.com

CONTESTS Coming in March at www.morganmandel.com - an autographed hardcover edition of *Homicide 69* by Sam Reaves.

THINK SPRING – CHICAGO SPRING FLING - April 25-26, 2008 - The Hyatt, Deerfield, IL

Featuring Debbie Macomber, Eloisa James, Christie Ridgway, Not only that, but some bigtime agents and editors And lots of great panelists. Check it out at <http://chicagospringfling.com>



Debbie Macomber



Eloise James



Christie Ridgway

*Morgan Mandel, Margot Justes & Sara Daniel will appear on the Ins and Outs of Small Presses Panel

FAVORITE WEBSITES/BLOGS

<http://www.morganmandel.com>

<http://bookplace.ning.com>

<http://Shelfari.com>

<http://Myspace.com>

<http://Bebo.com>

<http://Crimespace.ning.com>

<http://Myshelf.com>

<http://publishedauthors.ning.com>

<http://Pumpupyourbookpromotion.blogspot.com>

<http://worldcat.org>

<http://theoutfitcollective.blogspot.com>

<http://hardshell.com>

<http://acmeauthorslink.blogspot.com>

<http://mysteryturtles.blogspot.com>

<http://novelwebsitedesign.com>